



GSS Expertise:

- *Wireless Devices*
- *Air-connect Technologies*
- *Software Products*
- *E-mail Systems*
- *Service Providers*
- *Application Integration*
- *Practical Solutions*

“GSS worked with us to develop a business case for our sales group, and recommended a solution.”

Wireless E-mail and Messaging

Wireless e-mail and messaging is a mainstream business application today. Busy executives, field sales, support or service and traveling employees ranging from IT to marketing professionals are getting connected and staying connected with wireless e-mail and messaging. But what's the right technology for your company? How does wireless e-mail and messaging fit in your mobilization strategy? Should you extend only e-mail to wireless devices or applications?

There are many different mobile and wireless devices in the market today and several different air-connect technologies. Should you buy PDAs, use mobile phones and WAP, or look at other types of devices? Should you use low-bandwidth paging technology, wait for 3G networks, or deploy wireless LAN technology such as 802.11?

These and other decisions you need to make depend on your users, your business, and on cost.

Return on investment (ROI) for wireless e-mail and messaging varies tremendously from company to company, from one user population to another, and in different industries.

The right solution for you depends on your mobilization strategy. GSS understands that the business case for your users and your company is unique. GSS helps you determine the right solution.

GSS integrates wireless e-mail and messaging solutions into your technology infrastructure with your overall mobilization strategy.

Where's the ROI?

E-mail has a clear business case and gives companies competitive advantages by accelerating business process. Particularly when evaluated together with word processing, productivity gains and ROI for e-mail can be easily measured compared to using paper documents.

Historically, mission-critical staff and key executives have relied on technologies like paging and conventional mobile phones. Wireless e-mail and messaging extends access to information and enhances the data aspects of business communications.

Most experts claim that the business case and ROI for wireless e-mail and messaging is the same. However, wireless e-mail isn't about documents: it's about communication.

Cost justification for wireless e-mail and messaging is not an extension of the business case for e-mail. ROI for wireless e-mail and messaging must be based on related communications technologies.

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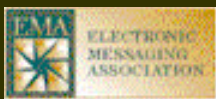
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Why Wireless E-mail and Messaging Make Sense

Communications technologies ranging from the telephone to fax, e-mail, mobile phones and pagers, have accelerated business processes and made companies more competitive. These technologies actually lower costs by empowering people do more, do things faster, and improve the quality and consistency of what they do.

Wireless e-mail and messaging not only expands and enhances business communications but enables new uses of technology to accelerate business processes and empower individuals.

Wireless e-mail and messaging helps people get information they need, when

they need it, wherever they are. With wireless e-mail and messaging people can stay in touch more effectively, communicate with applications and other people whenever they need to and when it's convenient for them. Wireless e-mail and messaging helps people do more with their time, manage their time better, and get more done.

Wireless e-mail and messaging translates into more capable and efficient people and into a more responsive, informed, and competitive business.

How GSS Can Help You

Global System Services Corporation (GSS) has been providing e-mail related services since 1994 and has been working with handheld computing devices, mobile phones, and wireless technologies for over 5 years.

GSS uses its broad expertise in wireless e-mail and messaging to help its customers develop practical technology strategies. GSS leverages its extensive experience to provide each customer with a winning solution, both in terms of

technology and from a business perspective.

When you call on GSS to develop a wireless e-mail and messaging solution, you get:

- Deep e-mail/messaging knowledge
- Broad wireless technology expertise
- Extensive practical experience
- A mix of business/technology savvy
- Long track record of success

About GSS

Established in 1994, GSS is a leading IT consulting firm focusing on technology strategy and IT architecture services.

GSS is a Qualified Lotus Business Partner, a Certified Microsoft Solution Provider, an iPlanet Partner, and a member of the Electronic Messaging Association (EMA) with certified experts on staff.

GSS provides an integrated suite of consulting services, including technology strategy, system architecture and design, capacity planning, and related development and implementation services.

GSS customers include Fortune 500 corporations, U.S. government entities, service providers, and software vendors.

